

Win More Business

with our Powerful Credit Analysis Tools!

POWERED BY
**credit
xpert**

Understanding credit is the key to knowing how to improve your customer's credit standing. Our Credit Analysis Tools enable you to better understand your customer and manage their lending expectations. Set yourself apart from your competition by offering a unique product and service that can actually help your customers obtain a better loan.

With our Credit Analyzer and What-If Simulator Tools, you can attract more prospects and receive more applications, convert declined applications into approvals, and earn customer loyalty through value-added service and credit education.

Credit Analyzer



Potential Score Improvement: **+13**

The **Credit Analyzer** helps you communicate and build better relationships by providing easy-to-understand explanations about each applicant's credit standing, including the critical factors impacting their credit. Credit Analyzer provides a quick and easy way to identify each applicant's potential score improvement and the specific actions necessary, including how much cash is needed.

- Advise applicants on the best actions that they can take in order to maximize their credit, including potential score improvement and the amount of disposable cash required.
- Explain each applicant's own, unique credit by identifying good as well as bad factors impacting their credit, so you can manage their expectations.

What-If Simulator



Explore Actions to see how they Impact Credit Scores

The **What-If Simulator** allows you to easily explore how various actions may impact credit scores. You can experiment with actions – individually or simultaneously – from making payments to opening or closing accounts, transferring balances, and more. It also helps you know when to perform a bureau re-score, saving you time and money by improving your success rate while managing expectations.

- Select individual accounts to perform specific actions.
- Perform multiple actions and then reset the simulator to experiment with countless scenarios.

Run your business more intelligently with Credit Analysis Tools from Merchants Credit Bureau. We've got the experience, technology and unsurpassed customer service that will help you reach beyond your expectations...

